



## CLIENT

International Association of Language Centres Workshop 2024

## NUMBER OF DELEGATES

275 per day

## EVENT SPACES USED

The Postmaster Suite

The Telegraph Suite

The Sorting Room Bar & Restaurant

## EVENT BRIEF

The IALC Workshop brings together language schools and professionals from across the globe for four days of business appointments, exchanging ideas, and networking opportunities. Hosted by Cardiff's Celtic English Academy and supported by Visit Wales, the event featured more than 3,000 meetings as well as an opportunity for delegates to immerse themselves in the very best of Welsh culture and tradition.

## EVENT SET-UP

Across the four days, The Postmaster Suite was transformed between sessions to create dinner, cabaret and classroom styles.

## FOOD AND BEVERAGE

798 lunch covers across 4 days.

Full Vegan Lunch menus created.

Menus kept fresh with different cuisine themes for each day – Indian, Italian, and Asian.

More than 1,500 teas and coffees served with Welsh treats: Welshcakes and bara brith.

Strong emphasis on using local Welsh produce throughout.



## THE VERDICT

*“I highly recommend The Parkgate Hotel for any conference. The location, quality of the venue, and food are excellent, but most importantly, the staff are exceptional. As an event organiser, it was a huge relief that we could rely on the venue, receiving fast and professional response with flexible approaches to meet our needs. It's a great testament to the Parkgate that you hire great people, train them well, and that they clearly care about what they deliver. The friendliness and attention to detail left a lasting impression on our delegates, showcasing Wales as a great place to visit.”*

**Shoko Doherty**  
CEO at Celtic English Academy